

# ALLISON BELL

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 allisonbrummelbell



## MISSION

To build equitable communities and organizations

## FOCUS

- Organizational and Systems Change
- Diversity / Inclusion / Equity
- Community & Economic Development
- Transportation
- Sustainability

## SERVICES

- Policy & Program Analysis
- Strategic Services for Organization and Systems Change
- Community Engagement
- Leadership Development
- Partnership Development

## Experience

### FOUNDER & CEO, BELLWETHER CONSULTING

#### 2018 - present

Allison and her team at Bellwether Consulting develop leaders, organizations and partnerships with clients who are working toward a more just world. Selected recent projects include:

- **Senior Leadership Institute - State of Minnesota (2020, 2021, 2022)**  
Developed the curriculum and co-facilitated (together with the Humphrey School) a 10-week, 80-hour program to build the leadership of senior state government employees. Provided coaching and resources for driving organizational and systems change.
- **Equity Analysis - Minnesota Department of Education (2022)**  
Conducted interviews and focus groups with employees and partners to understand how a center within the department could better advance anti-racism, resulting in short- and long-term organizational and policy change recommendations.
- **Blue Line Extension Anti-Displacement – Hennepin County (2022)**  
Formed and engaged internal working groups within Hennepin County and corridor cities to assess and identify policies and programs to prevent housing, business and cultural displacement on the future Blue Line Extension LRT corridor.
- **Equity Work Group – MnDOT (2021 – 2022)**  
Designed and convened a community and partner-agency work group to advise MnDOT on how to integrate equity into its long-range planning, resulting in the agency's first-ever statement of commitment and definition of transportation equity, which is included in its Draft Statewide Multi-modal Transportation Plan.
- **Housing Support Engagement and Analysis – Ramsey County (2019)**  
Conducted interviews and analysis to better understand why over 20% of people exiting County services became homeless within 6 months. Provided recommendations to the County on how to improve program delivery, employee development, and community relationships.

## MANAGER, EVERYDAY EQUITY | METRO TRANSIT

2015 - 2017

- Designed and led an assessment of diversity, equity and inclusion of Metro Transit's services and operations.
- Initiated and led an agency-wide program that resulted in more equitable outcomes for the community, including a low-income transit fare and redesigned hiring process.

## PROGRAM MANAGER, TOD OFFICE | METRO TRANSIT

2014 - 2015

- Founded the TOD Office
- Drafted and gained approval for the Metropolitan Council's first TOD policy, enabling the organization to engage partners in development.

## MANAGER, CORRIDORS OF OPPORTUNITY | METROPOLITAN COUNCIL

2011 - 2013

- Staffed a 24-member policy board and chaired a 30-member senior staff group that created organizational and systems changes, including an improved approach to public engagement.
- Managed a \$5m HUD Sustainable Communities grant, including 12+ sub-grantees, ensuring high-quality deliverables and sound financial management.

## DIRECTOR, RESEARCH AND CONSULTING | FELS INSTITUTE OF GOVERNMENT AT UNIVERSITY OF PENNSYLVANIA

2006 - 2010

- Led a university-based consulting firm, managing faculty, staff and graduate students on projects that improved performance of clients such as the City of Philadelphia..

## MANAGEMENT FELLOW | CITY OF SAN JOSE

2005 - 2006

- Selected for a highly-competitive national fellowship to build leaders in local government.

## PEACE CORPS VOLUNTEER | ZAMBIA

2002 - 2004

- Organized and trained "Neighborhood Health Committees" (NHCs) to prevent HIV/AIDS, malaria and other diseases.

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## Education

### MS, PUBLIC POLICY AND MANAGEMENT | CARNEGIE MELLON UNIVERSITY

Graduated with Highest Distinction,  
Peace Corps Fellow

### BA, ANTHROPOLOGY WITH CONCENTRATION IN GLOBAL DEVELOPMENT STUDIES | GRINNELL COLLEGE

Phi Beta Kappa, Honors, Semester  
Abroad at University of Zimbabwe

## Volunteer

- Board member, Faithful Action Council, First Universalist Church, Minneapolis (2022)
- Board member, One Yoga, A nonprofit organization, Minneapolis (2019 – 2021)
- Volunteer and PTO member, Pratt Community School, Minneapolis Public Schools (2018-present)
- Member, Prospect Park Association (PPA) Transportation Committee, Minneapolis (2017-present)
- Bus Buddy and general volunteer, International Institute of Minnesota, St. Paul (2016-2018)
- Board Member, Prospect Park 2020, Minneapolis (2014-2016)
- Founder, Prospect Park Parents (2014-present) and Black Widow Spinners (2018- present)
- Consultant, The Impact Network, Zambia (2010)
- Board Member and Intern, 1000 Friends of Iowa, Des Moines (1999-2001)