

JET Lab

Jumpstart Equity Together



Do you want to advance equity at your company, but aren't sure where to start?


Jumpstart Equity Together (JET Lab) is a proven diversity, equity, and inclusion (DEI) program to operationalize equity in your work.

You will:

- Understand your team's DEI-related challenges and strengths
- Create an action plan with tangible next steps
- Develop a deeper understanding of existing DEI resources
- Build connections with others inside and outside of your team
- Better communicate about your DEI strategies
- Establish goals and metrics to track and hold your company accountable

Steps

1	Pre-Assessment
2	Workshop 1
3	Workshop 2
4	Team Check-in & Implementation
5	Team Check-in & Implementation
6	Post-Assessment
7	Team Check-in & Implementation
8	Final Report



26 businesses completed JET Lab assessment

6-7 months to complete*

*Contact us for customized timeline and to discuss budget

About Us

Allison Bell founded Bellwether Consulting in 2018 to build more equitable organizations and systems. Since then, Bellwether has developed a track record of identifying and successfully implementing changes within businesses that result in more equitable outcomes. Recent clients include M Health Fairview, McNeilus Truck & Manufacturing, DeZURIK, Cameron's Coffee, and many others.

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